



CULTIVATE ^{KC}

AFFM

ANNUAL FARMERS & FRIENDS MEETING

SATURDAY FEB 17 2024



SPONSORSHIP INFORMATION

EVENT INFORMATION

AFFM 2024

INVEST IN THE FUTURE OF FARMING IN KC

What is the Annual Farmers & Friends Meeting?

Every winter, **Cultivate KC** convenes local and regional farmers to connect, converse and contribute ideas regarding issues affecting our city's urban farming community. This year's event will focus on building a resilient local food system through advocacy, education, and collaboration.

Who organizes the event?

This year's AFFM is being planned and hosted by Cultivate KC, in partnership with Groundwork NRG, Kansas City Black Urban Growers, Kansas City Community Gardens, Kansas State University's Urban Food Systems Initiative, Miami County Conservation District, The Kansas City Food Hub, and community volunteers.

Who attends the event?

The event typically brings together more than 200 urban farmers, community gardeners, urban agriculture advocates, and community partners.

What will be discussed at this year's meeting?

This year's event features area farmers, experts and researchers discussing topics including:

- Advocating for urban agriculture and local food systems
- Building climate resilience through healthy soil and natural resource conservation practices
- Enhancing small farm efficiency through innovative tools and systems
- Creating opportunities for collaboration among growers

What does my sponsorship entail?

In addition to the many benefits listed on the following page, as a sponsor to the Annual Farmers & Friends Meeting, you are demonstrating:

- Your investment in the future of farming in Kansas City
- Your support for local food and its benefit to the local community, economy, & environment
- Your desire to connect with local growers

What does my sponsorship contribute to?

Funds for the event allow us to attract national, regional and local experts whose knowledge and experience can be incredibly valuable to farmers, growers and partners in Kansas City. Funds also allow us to utilize the appropriate venue and spaces to be inclusive and accessible to a vast and diverse audience.

What is Cultivate KC?

Cultivate KC is a locally-grown nonprofit working to grow food, farms, and community in support of a sustainable and healthy local food system for all. We believe that growing and sharing local food nurtures our ability to care for each other and the world in which we live.

We work to create a democratic, just and sustainable food system that is resilient and adaptable which entails viable farm and food businesses across the food region and local food access for all.

SPONSOR BENEFITS

AFFM 2024

SPONSORSHIP LEVELS

VALUE	SEED \$250	ROOT \$500	HARVEST \$1,000	SOIL \$2,500
Logo featured in event program and slideshow during meeting.	●	●	●	●
Mention/tagged in social channels before/during/after event.	●	●	●	●
Logo featured in correspondence to attendees prior to and after event.	●	●	●	●
Cultivate KC shirt and tote.		●	●	●
Booth at AFFM 2023.		●	●	●
Sponsor spotlight in printed AFFM 2023 Zine (1/2 page).			●	●
(2) complimentary tickets to Cultivate KC's Midtown Hoedown.			●	●
(2) complimentary tickets to Cultivate KC's signature fundraising event.				●
Opportunity to welcome guests at conference.				●

AFFM 2024

SPONSORSHIP CONTRACT

Yes, I would like to be a sponsor at the following level:

- Seed (\$250) Root (\$500) Harvest (\$1,000) Soil (\$2,500)

Sponsorship type:

- Funds: \$ In-Kind (value) \$ Other:

Please email hi-resolution logo to info@cultivatekc.org as soon as possible to be included in materials.

SPONSOR INFORMATION

Name: _____

Title: _____

Organization: _____

Phone: _____ Email: _____

Address: _____

City: _____ State: _____ Zip: _____

Facebook: [facebook.com/](https://www.facebook.com/) _____

Instagram: @ _____

METHOD OF PAYMENT

Check

Please make payable to Cultivate KC

Other/In-Kind _____

Credit Card

Please call 913.831.2444 to make payment by phone during business hours (M-F; 9-5)

Signature

Date

Sponsorship notes:

